

the last detail

Press Release

Naturally preserved rose petals added to leading wedding favour range

The Last Detail, one of the UK's leading suppliers of colour-coordinated wedding favours and table decorations, has launched a stunning new range of naturally preserved rose petals, ideal for adding glamour and elegance to any wedding or special occasion.

Treated with a unique combination of natural ingredients, the petals are available in 20 different colours from daffodil yellow to French blue rose and are ideal for throwing as confetti or scattering across tables.

The petals are preserved with natural food dyes and a glycerine-based solution, which stabilises the colour, and allows them to retain their vibrancy and texture for many years - unlike freeze-dried petals, which can lack colour longevity.

The preservation process is one of the most difficult, yet produces the most realistic and breath-taking results, with petals looking and feeling as fresh as the day they were plucked from the rose.

Kaley Gardiner, founder of The Last Detail says: "As they are treated with natural food dyes, the advantage of these petals is that they are available in many more colours than freeze-dried versions. This means that you can wow

your guests by colour-coordinating your table right down to the last petal. They're also fully biodegradable so ideal for throwing as confetti."

All petals are available in 2 litre boxes, enough to decorate 5 - 7 tables or fill 20 confetti cones. Orders can be placed online at www.thelastdetail.co.uk or by calling 0870 850 0330.

-Ends-

Issued on behalf of The Last Detail by JDA PR. For further information contact Stefanie Riese-McCartney on 0113 290 4270 or email stefanier@jdapr.co.uk

High resolution images available on request.