

the last detail

Press release

January 23 2009

For immediate release

‘Something old, something new’ - traditional gifts range for bride and groom launched by The Last Detail

A new range of premium traditional gifts for the discerning bride and groom has been launched by leading provider of finishing touches for weddings and special occasions, The Last Detail.

The ‘Something old, something new’ range includes good luck gifts for the bride such as a Lucky Silver Sixpence and Shetland Pony Shoe as well as wedding day essentials such as garters. A selection of gifts for both the bride and groom such as a wedding certificate holders and a ring cushion is also available.

Prices start at £5.50 for the Lucky Silver Sixpence, rising to £21.99 for the silver-plated wedding certificate holders. The range includes:

Lucky Silver Sixpence, £5.50 - Long being associated with bringing good luck to the happy couple, this genuine silver sixpence is beautifully presented in a box with the traditional ‘something old, something new’ rhyme printed on soft white paper. The sixpence is also a great favour idea for guests.

Shetland Pony Shoe, £14.50 – A real Shetland Pony Show for good luck, beautifully finished with tiny white silk flowers and a gorgeous, white satin ribbon adorned with a miniature white rose. Presented in a beautiful gift box.

Ring cushion, £14.50 – Handmade in England, this beautiful ring cushion is made of silk fabric and is adorned with three miniature white roses. White satin ribbon ensures that the rings are held in place. Each ring cushion is presented in a gorgeous gift box with a white base and clear lid, making it the ideal gift for any discerning bride.

Wedding garter with gift box (wedding cake or beaded hearts design), £12.99 - a wedding day essential, this garter is beautifully made with a lace design and features a tiny blue rose ensuring the bride has her ‘something blue’. Presented in a beautiful gift box.

Wedding certificate holder (wedding cake or beaded hearts design), £21.99 - these silver-plated wedding certificate holders are presented in a beautiful white gift box featuring one of two designs and make a precious and memorable gift for the bride and groom.

Speaking about the range, founder of The Last Detail Kaley Gardiner says: “The Something old, something new, something borrowed, something blue tradition is one that many brides adhere to, regardless of whether they are superstitious or not.

“Our new range provides those special good luck gifts that are sometimes hard to find. Because every item made is of superior quality, they also make a lasting and memorable keepsake that both the bride and groom can treasure long after the wedding.”

- ENDS -

Editor's notes

Issued on behalf of The Last Detail by faith PR.

For further information please contact Stefanie Hopkins on 07809 484978/01484 716244 or email stefanie@faith-pr.co.uk

Hi-res images are available of the wedding garters and wedding certificates only.

About The Last Detail

The Last Detail was set up by Kaley Gardiner in 2002 as a specialist provider of premium finishing touches for weddings and special occasions.

From table decorations to elegant gifts, it aims to deliver the finishing touches that transform a special occasion into an unforgettable one.

It is now seen as one of the UK's leading online suppliers of best value, best quality, classic finishing touches, stocking over 500 party products, table accessories and wedding favours.

www.thelastdetail.co.uk