



Press release

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The Last Detail introduces chic new range of wedding keepsakes and gifts

Leading provider of finishing touches for weddings and special occasions, [The Last Detail](#) has launched a new range of premium wedding gifts and keepsakes.

The range features a selection of stylish and original gifts for the bride, groom and extended wedding party to give in advance of, or in memory of, the big day.

For the bride, gifts include silver-plated wedding certificate holders and a beautiful hand-embroidered 'Just married' heart token. A selection of good luck gifts such as a Lucky Silver Sixpence and authentic Shetland Pony Shoe is also available as well as wedding day essentials such as lace garters and a silk ring cushion.

Gifts for the bridesmaids and other female wedding party members include miniature glass and mirror photo frames and luxurious eye masks. In pink or black satin, each eye mask is hand-beaded and embroidered with a different message; 'Bride-to-be', 'Chief Bridesmaid', 'Fab Bridesmaid', 'Not tonight' and 'I've got a headache'.

For younger bridesmaids, a soft teddy bear in a baby pink jumper declaring "Thank-you for being our Bridesmaid" is the perfect way to show your gratitude.

For the men, there are ideas for everyone from the groom to the Father of the bride. Gifts include traditional stainless steel hipflasks, cufflinks and wedding day socks for every male member of the bridal party. Not forgetting the page boys, there is a dinky glass page boy photo frame or 'thank-you' teddy bear to choose from.

The gift range also includes a selection of items in celebration of hen nights including guest books and pocket photo albums.

With prices starting at £2.65 for a pair of socks and rising to £21.99 for a silver plated wedding certificate holder, there is something to suit every budget.

All items have been hand-picked by the founder of The Last Detail, Kaley Gardiner, to ensure that they are in keeping with the superior quality that the company has become known for.

Speaking about the range, founder of Kaley says: "We have taken care to put together a range of high quality gifts that are both chic and special – beautiful items that you can give safe in the knowledge that the recipient will treasure them forever."

In addition to launching the new gifts and keepsakes range, The Last Detail has recently undergone a rebrand and improved navigation around its website.

A key feature of the new website is the 'Ideas and Inspiration' section; an invaluable bank of ideas to inspire and help create a truly unforgettable look. The section features top tips on using colour, themes and how to decorate items such as napkins or placecards. There is a 'where do I start' page full of advice for those who need a helping hand to get them going as well as the chance to see what decoration ideas other brides have had.

The new site and gifts range can be viewed at www.thelastdetail.co.uk.

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Editor's notes

Issued on behalf of The Last Detail by Faith PR.

For further information, hi-res images or to request samples, please contact Stefanie Hopkins on 07809 484978/01484 716244 or email stefanie@faith-pr.co.uk

About The Last Detail

The Last Detail was set up by Kaley Gardiner in 2002 as a specialist provider of premium finishing touches for weddings and special occasions.

From table decorations to elegant gifts, it aims to deliver the finishing touches that transform a special occasion into an unforgettable one.

It is now seen as one of the UK's leading online suppliers of best value, best quality, classic finishing touches, stocking over 500 party products, table accessories and wedding favours.

www.thelastdetail.co.uk